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Profit Maximization through Customer-Satisfaction- Awareness in Cloud Computing

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Abstract:--

Cloud consists of a homogeneous set of hardware and software resources. A rapid Evolution of business strategy in cloud platform affects the customer's service. Load-balancing strategy can be implemented as a major role in platform service like (i.e., Dependability, Safe-resource managing, Fault-tolerance) and quality of service assigned to modules. Those modules can be divided into three major modules Infrastructure Service Provider (ISP), Business Service Provider (BSP) and Client are the three fundamental parameters. The ISPs like AWS, Oracle etc., frames some set of service policy, terms and conditions with BSPs. The BSPs deal with the clients, in meeting the necessary requirements with respect to the Quality of Service. BSPs will monitor the C-graph, C-request and simulate the PM-graphs in order to analyse the customer need. Hence, the availability of services are provided to the client as a solution for which, the data organization can be used for the required user interfaces available at different service providers by limiting the mobility, once a customer login through the web interface.

Keywords:--

BSP, ISP, Quality of service, C-graph, C-request, PM-graph.

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